



2nd Annual Free to Run 4 Mile



4th of July - 8 AM - Harriet
Island, St Paul

Sponsorship Program

Sponsorship Deadline: June 30, 2009

You're invited to sponsor CC's 2nd Annual Free to Run 4 Mile - Celebrating Liberty Event

\$200 Bronze Sponsor Level Benefits include:

- Bag Stuffers –Inclusion of your organization's material in the participant's race packets
- Your Name on Charities Challenge Website Free to Run 4 Mile Event Listing of Sponsors
- One complimentary event entry

\$500 Silver Sponsor Benefits – In addition to the above:

- Your Company Logo/Name Link on Charities Challenge Website for 3 months @ 30,000 hits per month
- Table for your company's promotions at the Event
- Two complimentary event entries

\$1000 Gold Sponsor Level Benefits – In addition to the above:

- Your Company Logo on Event T-shirt
- Your Company Banner Prominently Displayed at Start Line and/or Finish Line – Race photos will keep your company's logo/name displayed at CC web site's events photos page
- Your Company Logo/Name Link on Charities Challenge Website for 1 Year
- Four complimentary event entries

Platinum Presenting Sponsor of any or all of CC's 6 Challenge Events and 9 Holiday Events is also available.

In-kind contributions are also appreciated. Please contact Charities Challenge for more information.

Event Summary & The Power of Your CC Active Partnership to Improve Lives Today

- @ 500 event participants, special guests, and 20 Free to Run 4 Mile volunteer workers are expected.
- Event is being promoted via many major CC Event Partners' running events in the Twin Cities around Minnesota and will be promoted directly to 1000+ Charities Challenge Members and Friends. **Media kits** will be sent to Twin Cities' press, television and radio stations. **CC gets media coverage!**
- Free to Run 4 Mile Event offers inspiring recognition & awards for participants who are walking, or even running, through and beyond their cancer challenges to a better quality of life every day.
- A remarkable occasion to inspire, and be inspired by, our family and friends who are actively "Exercising Liberty" to a stronger response to life's variety of health and health care challenges.
- Many participants are "Challenged Honored Athletes" who live with a barrier to exercise, challenges like cancer, arthritis, depression, diabetes, heart disease, stroke/TBI, and other health challenges.

Take this opportunity now to sponsor this year's remarkable **Free to Run 4 Mile Event** by calling CC Founder/President, Gary Westlund, at 612-245-9160; E-mail GaryWestlund@CharitiesChallenge.org

Visit www.CharitiesChallenge.org - CC is a 501(c)(3) non-profit organization

A Charities Challenge RxExercise Holiday Event

Delivering a Taste of Fitness to the Taste of Minnesota

Continuing CC's RxExercise Mission/Events...

Because RxExercise Improves Health, Lives & Liberty to Run



Charities Challenge Mission: To Improve Health/Fitness, Reduce Health Risks, and Enhance Disease Management via Goal-oriented RxExercise Training Programs, Engaging Events & Active Community Partnerships

Because there is NO CURE for all the ills associated with lack of exercise...except RxExercise!