2nd Annual
Challenge Aging
5k Run & Race Walk

Plus 1.5 Mile Fun Family & Friends Fitness "Walk by My Side"

"Celebrating Strength & Successful Aging"

Sunday, Oct 12, 2008 • Como Lake, St. Paul

Active Sponsorship Program

Sponsorship Deadline: Oct 3, 2008

You're invited to sponsor Charities Challenge's 2nd Annual *CHALLENGE* AGING Celebration

$100 *Starter Sponsor* Benefits include:

- Bag Stuffers – Inclusion of your organization's promotional material in the participant's race packets
- Listed among 2008 CC Century Club Contributors at CC Web Site
- One complimentary event entry

$250 *Bronze Sponsor* Level Benefits – In addition to the above:

- Table for your company's promotions at the Event & Recognition by Race Day Event Public Announcer
- Your Company Logo/Name Link on Charities Challenge Website for 3 months
- Two total complimentary event entries

$500 *Silver Sponsor* Benefits – In addition to the above:

- Your Company Logo on Event T-shirt & Printed Media
- Your Company Logo/Name Link on Charities Challenge Website for 6 months
- Three total complimentary event entries

$1000 *Gold Sponsor* Level Benefits – In addition to the above:

- You're Company Banner Prominently Displayed at Start Line and/or Finish Line
- Race photos will keep your company's logo/name displayed at CC web site's events photos page
- Your Company Logo/Name Link on Charities Challenge Website for 1 Year
- Six total complimentary event entries

Platinum Presenting Sponsor of any of the 6 Challenge or 6 Holiday Events is available and negotiable.

In-kind Contributions are also welcome. Please contact Charities Challenge about opportunities.

Event Summary & the Power of Your CC Event Sponsorship to Improve Lives Today:

- **@ 150 events participants**, guests, and 15 *Challenge* Aging volunteer workers are expected.
- **Event is being promoted via many major CC Event Partners' running events** in the Twin Cities around Minnesota and will be promoted directly to 1000+ Charities Challenge Members and Friends. **Media kits** will be sent to Twin Cities press, television and radio stations. ***CC gets media coverage!***
- This very special and unique **CC "Celebrating Strength & Successful Aging"** Event will offer inspiring recognition and awards for participants who are walking or running through, and "well" beyond, their Aging challenges to a better quality of life every day.
- Fun Family & Friends Fitness **"Walk By My Side"**1.5 Mile – Is ***a remarkable occasion to inspire, and be inspired,*** by our family and friends who are coming alongside Aging-challenged loved ones, helping them to walk their way to a stronger, healthier response to their Aging challenges.
- **Many of our CC Members and event participants are "Challenged Honored Athletes" who live and train with a barrier to exercise, barriers like arthritis, cancer, heart disease, brain injury or stroke, and other health challenges, as well as Aging Challenges.** They are especially inspiring to so many others as they each fill their Rx Exercise to improve the quality of their lives everyday.

Take this opportunity to sponsor this year's remarkable *Challenge* Aging Event by calling CC Founder and President, Gary Westlund, at 612-245-9160 or E-mail GaryWestlund@CharitiesChallenge.org

Visit www.CharitiesChallenge.org - CC is a 501(c)(3) non-profit organization

Charities *Challenge* Mission: *To Improve Health/Fitness, Reduce Health Risks, and Enhance Disease Management via Goal-oriented RxExercise Training Programs, Engaging Events & Active Partnerships.*