



# Holiday Event Sponsorship Program

*The Only Christmas Day 5k in America!*

3<sup>rd</sup> Annual

## Christmas Day ~ Joyful 5k

& 1.5 Mile Family & Friends Fun Fitness Walk

**Tuesday, Dec 25, 2008**

**Como Lake, St Paul**

A Holiday Event Presented by Charities Challenge  
Continuing CC's RxExercise Mission/Programs/Events



### Sponsor Charities Challenge's 3rd Annual Christmas Day 5k Celebration Event

Sponsorship Deadline: December 21, 2008

#### **\$100 Starter Sponsor Benefits include:**

- Bag Stuffers –Inclusion of your organization's promotional material in the participant's race packets
- Repeated Recognition by Event Announcer & One complimentary Event entry to any CC Event

#### **\$250 Bronze Sponsor Level Benefits – In addition to the above:**

- Table for your company's promotions at the Event
- Your Company Logo/Name Link on Charities Challenge Website for 3 months
- Two complimentary event entries to any CC Events

#### **\$500 Silver Sponsor Benefits – In addition to the above:**

- Your Company Logo on Commemorative Designer Event Long-Sleeve T-shirt
- Your Company Logo/Name Link on Charities Challenge Website for 6 months
- Three total complimentary event entries to any CC Events

#### **\$1000 Gold Sponsor Level Benefits – In addition to the above:**

- You're Company Banner Prominently Displayed at Start Line and/or Finish Line
- Race photos will keep your company's logo/name displayed at CC web site's events photos page
- Your Company Logo/Name Link on Charities Challenge Website for 1 Year
- Six total complimentary event entries to any CC Events

**Platinum Presenting Sponsor** of any of CC's 6 Challenge or 6 Holiday Events at Como Lake is available and negotiable. **In-kind Contributions are also welcome.** Please contact Charities Challenge about opportunities.

#### **Event Summary & the Power of Your CC Event Sponsorship to Improve Lives Today:**

- @ 400 Event participants, guests, and Christmas Day 5k volunteer workers are expected.
- Event is being promoted via CC Event Partners' Running Events in the Twin Cities and will be promoted directly to 1000+ Charities Challenge Members and Friends. **Press Releases** will be sent to Twin Cities press, television and radio stations. *CC gets media coverage!*
- **Two Special Event Goals:**
  1. Families/friends sharing in a Christmas Day Event-gift delivering RxExercise health/fitness benefits.
  2. Raise added funds for gifts of new running/walking shoes & RxExercise Programs for needy others.

**Sponsor this year's celebratory Christmas Day 5k** by contacting CC Founder/President, Gary Westlund: 612-245-9160; [GaryWestlund@CharitiesChallenge.org](mailto:GaryWestlund@CharitiesChallenge.org) Visit [www.CharitiesChallenge.org](http://www.CharitiesChallenge.org)

**Charities Challenge Mission: To Improve Health/Fitness, Reduce Health Risks, and Enhance Disease Management via Goal-oriented RxExercise Training Programs, Engaging Events & Active Partnerships.**

CC is a 501(c)(3) non-profit organization